



## We now have access to an incredible opportunity: millions of people worldwide who are waiting to hear about Isagenix.

COUNTRY	POPULATION	ASSOCIATE:POPULATION
Australia	23 million	1: 326
Canada	35 million	1: 477
Colombia	47 million	1: 14,582
Hong Kong	7.1 million	1: 5,873
Indonesia	256 million	1: 109,026
Malaysia	31 million	1: 14,813
Mexico	122 million	1: 27,561
New Zealand	4.4 million	1: 540
Singapore	5.7 million	1: 3,330
Taiwan	23 million	1: 46,551
U.S. (including PR)	321 million	1: 899

#### ISAGENIX MARKET PENETRATION

## Isagenix global opportunity of 969.2 MILLION people

# **GET STARTED TODAY**

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STUDY THE MARKET

For just \$49 a year, you can build in all regions and accumulate business volume from team building internationally.

#### International Sponsorship Guide and FAQ on IsaFYI.com/International.

When building

internationally, you'll follow very similar steps to those you use to build locally. We have promotions and paks tailored to each market.

The Isagenix compensation plan provides opportunities for Associates at every level to seamlessly extend their sales organizations around the world.

Visit IsaFYI.com/International to learn about all of the Isagenix markets. Then check out IsagenixBusiness.com to find out what promotions and tools are available to support your global team. USE YOUR ISAGENIX RESOURCES

The business tools available to all Isagenix Associates are comprehensive.

- IsagenixBusiness.com: Screencasts, flyers, videos, and articles on how to build local, grow global.
- IsaFYI.com: Market information and current updates available for each market in English and local language.
- IsaFYI.com/International: This international page provides you with important global updates on all of our international markets.
- Build Local, Grow Global monthly calls: Covering current market trends and opportunity, solutions, products and paks, tools and resources, frequently asked questions, best practices, and more. Call schedule and details are located at IsaFYI.com/Calls.
- **Podcasts:** Learn from other Associates building global teams and from our international Isagenix Corporate teams. Available on IsaFYI.com/International.

START LOCALLY

Two ways to grow global (travel is not required!):

- 1. Find people locally who already have established connections in other regions. Think of anyone you know who travels internationally or speaks another language.
- 2. Use social media as a bridge to global markets. Join online groups with similar interests around travel, international foods, languages, etc. Stay connected internationally using popular social media apps such as WhatsApp, WeChat, Skype, and Facebook.

**Events build your business!** Understand the local event schedule and encourage your teams to attend those events. Go to IsagenixEvents.com and select the market from the International Events drop-down menu at the top right of the site.

**HELP YOUR** 

**TEAM GET** 

CONNECTED

Also, we have corporate and sales teams in each local market that provide valuable support. Be sure to introduce your teams to our staff and share the local promotions and support calls.

Contact information and promotion details can be found on IsaFYI.com. Click the International tab to view the country information sheets.

